



NATIONAL EDUCATION CONCLAVE 2021
INVITATION FOR UNIVERSITIES/COLLEGES TO PARTICIPATE

Respected Sir/Madam,

Warm greetings from the Heartfulness Institute (HFI) & Heartfulness Education Trust (HET) !

HEARTFULNESS INSTITUTE is a **global non-profit organization** offering simple & effective Heart-based practices to aspirants & communities, enabling expansion of human consciousness & holistic individual development. Heartfulness practices of relaxation, meditation, rejuvenation & inner-connect along with various other micro practices are universal, secular and delivered globally in 130+ countries through a team of over 13,000 certified Heartfulness Trainers. With over 4 million practitioners globally, Heartfulness Institute is also recognized as a Leading Yoga Institute under the aegis of the Yoga Certification Board of India, Ministry of AYUSH. We are also a United Nations Consultative NGO and NITI Aayog Registered NGO.

Our mission is to help develop peaceful, healthy and holistically educated individuals, youth and children, families and communities, organizations and businesses, universities, schools and education institutions, imbued with a spirit of human well-being and oneness. Our World Headquarters is located at Kanha Shanti Vanam, Telangana.

HEARTFULNESS EDUCATION TRUST (HET), a sister organization, was conceived with the vision of re-imagining education & training of children and youth in the country by integrating the 'Heart' in learning, training and coaching methodologies. Programs and initiatives of HET are delivered across 20,000+ schools, 500+ colleges and educational institutions across the country.

Programs offered by HET are designed to enable educational leaders & administrators, principals, teachers, coaches, youth and students, imbue a 'heart-centric' approach to learning, teaching and education. Our programs inspire education to be more joyful, experiential & empowering thereby offering immense possibilities for inner transformation and excellence. To know more about HET please refer our website- <https://heartfulness.org/education/>

NATIONAL EDUCATION CONCLAVE 2021

On behalf of Daaji, Kamlesh D Patel (President- Heartfulness Institute) and Heartfulness Education Trust, we are privileged to inform you about our Inaugural National Conclave –



“RE-IMAGINING UNIVERSITY EDUCATION WITH A ‘HEART-CENTERED’ APPROACH”- being organized on January 12 & 13,2021 (as a virtual event).

This conclave , being inaugurated on National Youth Day (January 12) is an attempt to rekindle a nation-wide dialogue on the idea of integrating University Education with a ‘heart-centered’ and ‘holistic’ approach (encompassing the mind-body-spirit) to inspire a future generation of Indian citizens who are confident, healthy, holistically developed & imbued with an impeccable sense of personal character & values.

The University Connect initiative of Heartfulness Education Trust (HET) aimed at promoting integrative, holistic and ‘heart-centered’ education across universities in India, shall be formally unveiled and launched as **HEARTFUL CAMPUS** during this conclave along with the ‘Heartful Campus Awards-2021’

YOUth2.0, a [global community of youth](#), uniting over personal growth, balanced lifestyle and social service, shall also be formally unveiled by Heartfulness Institute.

The conclave will feature a wide-array of participants including eminent leaders and professionals representing universities & academia, public policy, government and industry. These include specifically trustees of universities, CEOs/ management board members of educational institutions, Vice Chancellors, Pro- Vice Chancellors, Directors, Principals/ Vice Principals, Registrars & Administrative Heads, Sports Directors, University HOD, Faculty, Training & Placement Heads from different departments, Campus Counsellors in Health and Mental Wellness domains, University Yoga Training teachers, Training and Placement Heads, Student Council Members, Representatives from University Student Wellness Clubs etc.

Few of the top educationists and eminent speakers who have confirmed their participation for the event are Dr. R A Mashelkar, Mrs. Neerja Kumar Mangalam Birla, Birla Foundation, Dr. Manish Kumar, CEO- National Skill Development Corporation, Mr.Krish Shankar, Global HR Head- Infosys & Hon. President of National HRD Network, Dr Ishvar Basavareddi, Advisor & CEO Ayush Ministry , Dr. Bhushan Patwardhan Vice Chairman, UGC , Mr. Ronnie Screwvala, Founder Swades Foundation & Co – Founder upGrad have confirmed their participation for the launch of Heartful campus and National Educational Conclave.

The other eminent speakers whom we are approaching to join as Speakers for the event include eminent personalities like Mrs Neeta Ambani, Ms Isha Ambani, Dr.Anil Sahastrabudhe Chairman, AICTE and Dr. P.C. Sharma, Director, NAAC, National Assessment Accreditation Council.



Daaji, Kamlesh D Patel, President of Heartfulness Institute, shall be gracing the occasion on both days and will be sharing his valuable perspectives & guiding the audience through an experiential Heartfulness session.

The annexure indicates the conference program structure & an overview presentation on the Heartfulness movement.

INVITING UNIVERSITY PARTICIPATION

We invite whole-hearted participation from Universities and Colleges across India in this landmark event. It would wonderful if all key functionaries (Deans, Directors, Head of Departments, Key Professors and Section In charges, Wellness Heads, Student Council Members etc) from your esteemed institution could be encouraged to attend this conference being held virtually.

All participants may REGISTER for the conclave on the following link-
<https://hfn.link/hclaunch>

Our University Relations representative shall also be contacting you & you may feel free to reach out to them, in case of any queries/clarifications.

Looking forward to your participation and support,

With best regards

Ramesh Krishnan
Program Director